



SEASON 1968-69

ORIENT
v
SWINDON TOWN

Thursday, December 26th, 1968

Kick Off 3.00 p.m.

FOOTBALL LEAGUE - DIVISION III

Official Programme 6d.

ORIENT FOOTBALL CLUB

Chairman :

A. E. Page

Vice-Chairman :

N. E. Ovenden

Directors :

H. S. Zussman

F. F. Harris

R. S. Briggs, A.I.C.S.

Medical Officer :

Dr. D. W. Griffith

Secretary :

G. A. Hicks

Player/Manager :

J. H. Bloomfield

Club address : Brisbane Road, Leyton, E.10

Telephone : 539 1368; 539 6800

POOLS OFFICE : 539 6092

SUPPORTERS CLUB : 539 7709



THE CHAIRMAN'S

PAGE

First and foremost I extend to all our supporters from the directors, officials and players at the Orient our very best wishes for a happy Christmas and a prosperous New Year.

I am happy to add that I believe we can also successfully wish you all a successful New Year for the Orient, despite the fact that we have fallen away a little after our very bright start to the season.

Elsewhere in this programme Jimmy Bloomfield, our player-manager, details the reasons why we go into 1969 with confidence so it will suffice for me to say that with certain injuries behind us we are all hopeful of a real run of success starting from this holiday time.


Some responsibility for ensuring this success still rests with our supporters. We were delighted that our efforts to improve the side produced an increase in our gates for the best part of the season so far but in the last one or two games they have fallen away badly.

Now I know that one or two unwelcome results and calls of pre-Christmas duties will have had some effect on our attendances but if we are to pursue our policy of strengthening the team we must not be forced into too heavily subsidising the day to day working of the club because of extremely poor attendances.

I know we will give you reason to support us in the New Year and I am confident you will respond with your support.

Finally I would like to pay a very special tribute to our youngsters who, as well as performing with distinction in our reserve London Midweek League football, approached Christmas still unbeaten in any under-18 competition this season.

This Christmas brings us to the half-way stage in Orient's season and player-manager Jimmy Bloomfield to the task of assessing our achievements so far. A glance at the Third Division table later in the programme will reveal that we have slipped from our early high League position into the bottom half of the division. But statistics rarely tell the full story. Jimmy explains:



❧ It is no doubt as big a disappointment to our fans as to all the staff at Leyton Stadium that we have recently been unable to sustain the promotion challenge with which we launched into the 1968-9 season.

But it is hard for any of us to define precisely why this has happened. For example I don't think we are playing anywhere near as badly as our last few results have suggested.

In most of our away games the team have been playing the better football and either winning or drawing well into the match, yet we have come home without a point. Take our most recent away match—at Northampton. We were level at 1-1 with only 18 minutes to go yet were beaten 4-1 after some atrocious luck with two vital goals.

I don't like to harp on this question of luck but the lack of it in the last couple of months has been crucial to our season so far.

We have not had the services of Peter Brabrook since September 21st and another winger, John Key, has also been out of action all that time. This has served to unbalance our side and the ball has not run for us either.

But for all that I believe you make your own luck in football and that is what we shall be trying to do in the second half of the season. We should have a boost with the imminent return of Brabrook to match fitness and the many young players in our side will have half a season's experience to draw on to help us give a tighter team performance.

CHRISTMAS

— AND THE PROMISE OF REASON TO CHEER

At the same time no effort is being spared to bring new players to the club—in fact I hope we will sign at least one forward shortly—and with the continued spectacular advance of our youngsters I know Orient are moving in the right direction. 9



JIMMY BLOOMFIELD



Christmas gets off to a flying start for Mrs. White. Here she receives her £100 check from pools organiser Brian Blower (left) and Orient first team player Peter Allen.

P O O £ S

Good Afternoon all Orient Agents and Supporters.

Here we are with Christmas upon us again, and may I be the first to wish you all, on behalf of myself, Jean Sharpington and the rest of the Pools Office Staff, a Very Happy Christmas and a Prosperous New Year.

As you can see from the photograph on the left, December proved to be a lucky month for Mrs. White of Clarnicos, Carpenter's Road, E.15. She was the last £100 Football Winner on our old-type Pools ticket giving £375 in prize money.

You probably realise that we now have a brand new Pool giving over £700 in prize money every week so there are lots more chances of winning big prizes.

If you don't already have our tickets, why not start now either by buying them or taking up your own Agent's Number and selling tickets yourself? I feel sure if you start now you should have a tidy sum to go towards your 1969 holiday which is a nice prospect, isn't it?

Congratulations to Mr. J. Hill, no address given, on winning our £100 first prize in the Grand Christmas Draw with ticket number 3835. Also to Mr. A. Adams of 27 Fairfield Road, Epping on winning 2nd prize of £75; and to Mr. A. V. Harris, W.C.2. who got £50 3rd prize—and to all those other lucky winners who received either cash or consolation prizes in our Draw held on December 16th.

BRIAN BLOWER.

THE **RECORDER** SCORES WITH ORIENT FANS

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ORIENT

Colours :
All Red

Player/Manager :
JIMMY
BLOOMFIELD

Trainer :
PETER ANGELL

HALF
TIME
SCORES

- 1 Ray GODDARD
- 2 Mick JONES
- 3 Bert HOWE
- 4 Dave HARPER
- 5 Terry MANCINI
- 6 Tommy TAYLOR
- 7 Malcolm SLATER
- 8 Roy MASSEY
- 9 Mickey BULLOCK
- 10 Peter ALLEN
- 11 Jimmy BLOOMFIELD
- 12 Dennis ROFE

THURS
26th DEC

Kick-off

Referee
Mr. R
SPIT
(Gt. Y)

Line
Mr. J. W.
(Chat
Red

Mr. A. H.
(Stro
Yellow

B Barrow	G Mansfield	G Leicester
Stockport	Hartlepool	Tottenham
U Brighton	O Rotherham	O Q.P.R.
Bournemouth	Northampton	West Brom A
Y Gillingham	L Southport	A S'hamton
Reading	Walsall	W. Ham Utd
A Luton	D Tranmere	L Bristol C.
Watford	Crewe Alex	Charlton A.
	E Arsenal	
	Man. Utd.	
	N Ipswich	
	Chelsea	

SWINDON TOWN

1 Peter DOWNSBOROUGH

Signed in the summer of 1965 from Halifax and has since commanded a regular first team place in Swindon's goal.

2 Owen DAWSON

This former youth international full back has recovered from serious injury to reclaim the first team place he secured when he signed from Portsmouth six seasons ago.

3 Rod THOMAS

Represented Wales at under-23 and full international level. Signed from Gloucester City in 1964 and first won a place when Dawson was injured. Has now claimed the other full back place for himself.

4 Joe BUTLER

Signed from Newcastle United in 1965 and has successfully switched from full back to wing half.

5 Frank BURROWS

Scottish-born Frank began playing with Raith and then spent three seasons with Scunthorpe before joining Swindon.

6 Stan HARLAND

Regular left half since making his debut at the beginning of the 1965-7 season after transferring from Carlisle. Formerly with Everton and Bradford City.

7 Don HEATH

Learned his footballing craft as an apprentice at Middlesbrough before moving to Norwich from whom he joined Swindon in September, 1967.

8 Roger SMART

Swindon-born player who joined the club from local schools football. Scheming inside forward who has also played with distinction at wing half.

9 John SMITH

No stranger at Orient. John a former under-23 international, was with us for one season. Has also played for West Ham, Spurs, Coventry and Torquay.

10 Peter NOBLE

Goalscoring inside forward signed from Newcastle in January this year.

11 Don ROGERS

One of the most sought-after players in the game but still happy with the club he joined at 15. England youth and under-23 international honours. Top scorer last season with 28 goals.

12 Willie PENMAN

Former Glasgow Rangers inside forward signed from Newcastle in September 1966 for a large fee.

Colours:
All blue

Manager:
DANNY WILLIAMS

Trainer:
HARRY COUSINS

FORTHCOMING

HOME

FIXTURES

SATURDAY, December 28th v. Watford (South East Counties League, Division I). Kick-off 2.30 p.m.

WEDNESDAY, January 1st v. Colchester (London Midweek League). Kick-off 7.30 p.m.

SATURDAY, January 4th v. West Ham United (S.E. Counties League, Div. I). Kick-off 2.30 p.m.

WEDNESDAY, January 8th v. Southend (London Midweek League Cup). Kick-off 7.30 p.m.

SATURDAY, January 11th v. SHREWSBURY (Football League, Division III). Kick-off 3 p.m.

For a full report of this Match get the

HACKNEY GAZETTE

BEST for Sports, Local News Small Ads.

Published — Tuesdays and Fridays

THE TRAVELLING ORIENT

Our immediate post-Christmas programme sends our supporters on two away trips in support of the Orient. Next Saturday, December 28th, we visit Hartlepool and the Saturday after that, January 4th, we play at Crewe.

As usual members of the Orient Club supporters section will be able to travel at most reasonable cost in the comfort of our official luxury coaches. Seats for trips to these and all away matches are bookable in advance by telephoning 539 7709 during the day. Telephone bookings must be made at least two days in advance and a five shilling deposit sent or taken to the supporters' office at the ground. Coach details for the next two games are:

TO HARTLEPOOL: Coaches leave the ground at the midnight before the game at a return fare of 31/-.

TO CREWE: Return fare 26/-. Coaches leave Marsh Hill at 8 p.m. and our ground at 8.15.

All at the Orient would like to wish our most loyal band of travelling fans a merry Christmas and send their thanks to Mrs. Rigby who until recently took telephone bookings for our coach trips at her home.

For those fans preferring to make their own way to the above matches we offer the following information:

BY ROAD:

THE RAC RECOMMEND THE FOLLOWING ROUTES:

Hartlepool (266 miles): Take the M.1 then M.18 to the intersection with the Doncaster by-pass, then the A.1 and A.168 to Thirsk, the A.19 via Stockton to the junction with the A.689 where turn right to Hartlepool.

Crewe (180 miles): Take the M.1 to the M.45 then follow signposted route to M.6 at Gailey intersection. Proceed North along M.6 to intersection No. 17 then follow signs "Sandbach" and continue on A.534 to Crewe.

BY RAIL:

Hartlepool: There is no convenient return service from Hartlepool by British Rail.

Crewe: Second class return fare 96/-. Depart Euston at 12.05 and arrive Crewe 2.17. Return depart Crewe at 5.15 or 5.50 arriving back at Euston at 7.15 or 8 p.m. respectively.

THE

CLUB

SHOP

A full range of Soccer club favours and souvenirs is available at the Orient Club Shop. On offer is a host of goods that any Orient fan would be delighted to buy or receive as a present.

The main shop is situated in the supporters' clubroom under the main stand and there are "branches" at the various supporters' huts to be found around our ground.

Here is a full list of the goods available, with prices:

Pens	1/-	Miniature football boots ...	9/-
Cycle pennants ...	1/6	Children's ties	10/-
Rosettes	2/3	Embroidered blazer badges	12/6
Lapel badges ...	2/6	Scarves	12/6
Other club's badges	3/-	College scarves	17/6
Club pennants ...	3/6	Ties	17/6
Bobble hats	7/6	Holdalls	20/-
Ladies' berets ...	7/6	Cuff links	21/-
Tie tacs	7/6		

Old Orient programmes are available at half price, other club's programmes at face value.

RADIO ORIENT RECORD REQUEST FORM

Record requested—by

for

because

on

Post to: Radio Orient, Leyton Stadium, Brisbane Road, E.10.

HOW WE STAND

NOT INCLUDING SATURDAY'S MATCHES

	P.	HOME					AWAY					Pts.
		W.	D.	L.	F.	A.	W.	D.	L.	F.	A.	
Bournmth.	20	11	0	1	24	3	2	3	3	11	11	29
Watford	21	6	3	2	13	4	5	3	2	13	8	28
Stockport	21	9	2	1	35	16	2	4	3	4	9	28
Swindon	19	8	1	0	17	2	4	2	4	14	13	27
Barrow	20	7	3	0	17	6	4	0	6	15	20	25
Tranmere	21	7	1	3	17	13	4	2	4	15	17	25
Torquay	22	8	1	1	21	6	2	3	7	9	17	24
Luton	20	9	1	0	28	7	1	2	7	4	13	23
Reading	21	8	0	3	22	8	1	5	4	12	16	23
Nrthhmptn	21	5	4	3	19	17	3	3	3	8	7	23
Plymouth	22	7	3	3	19	13	2	2	5	5	11	23
Walsall	22	5	5	1	19	7	1	4	6	7	16	21
Rotherham	21	5	3	1	14	8	1	5	6	9	17	20
Sthport	21	6	2	1	24	10	2	1	9	13	26	19
Bristol R.	21	7	2	2	22	14	0	3	7	11	24	19
Hartlepool	21	3	7	2	13	15	2	2	5	5	18	19
Orient	21	4	5	1	13	8	1	3	7	12	25	18
Barnsley	22	4	4	2	16	10	1	4	7	8	24	18
Mansfield	21	5	2	2	15	7	1	3	8	12	22	17
Gillingham	21	5	3	1	20	7	2	0	10	9	28	17
Crewe	20	6	1	4	20	15	0	4	5	7	20	17
Shrewsbury	21	5	4	2	10	7	1	1	8	8	23	17
Brighton	22	3	3	3	16	11	2	2	9	10	28	15
Oldham	20	1	2	6	8	14	1	1	9	5	29	7

LEAGUE AND CUP APPEARANCES . . .

Terry Mancini 27, Malcolm Slater 27, Tommy Taylor 27, Mick Jones 26, Ray Goddard 25, Peter Allen 23, Jimmy Bloomfield 21, Dave Harper 19, Roy Massey 19, Vic Halom 18, Bert Howe 18, Dennis Rofe 16, Peter Brabrook 10, Mickey Bullock 10, Graham Archell 4, Roger Cross 4, Steve Bowtell 2, John Key 1. Playing substitutes: Archell 3, Key 3, Cross 2, Bloomfield 1, Harper 1, Jones 1, Massey 1.

. . . AND GOALSCORERS

Halom 9, Bloomfield 4, Mancini 4, Allen 2, Brabrook 2, Cross 2, Jones 2, Massey 2, Slater 2, Taylor 2, Bullock 1, opponents 1.

Fixtures 1968-69

Sat.,	August	10th	v.	Rotherham United	HOME	3—3
Wed.,	"	14th	v.	Gillingham (League Cup—Rnd 1)	Away	2—2
Sat.,	"	17th	v.	Gillingham	Away	2—2
Tues.,	"	20th	v.	Gillingham (League Cup Replay)	HOME	3—0
Sat.,	"	24th	v.	Mansfield Town	HOME	1—0
Fri.,	"	30th	v.	Southport	Away	2—2
Tues.,	September	3rd	v.	Fulham (League Cup—Rnd 2)	HOME	1—0
Sat.,	"	7th	v.	Luton Town	HOME	0—0
Mon.,	"	9th	v.	Tranmere	HOME	0—0
Sat.,	"	14th	v.	Barnsley	Away	2—2
Sat.,	"	21st	v.	Oldham Athletic	HOME	3—0
Tues.,	"	24th	v.	Crystal Palace (Lge Cup—Rnd 3)	HOME	0—1
Sat.,	"	28th	v.	Barrow	Away	1—3
Sat.,	October	5th	v.	Swindon Town	Away	0—1
Mon.,	"	7th	v.	Tranmere Rovers	Away	0—3
Fri.,	"	18th	v.	Stockport County	Away	2—5
Mon.,	"	21st	v.	Brighton	HOME	3—2
Sat.,	"	26th	v.	Hartlepool	HOME	0—1
Sat.,	November	2nd	v.	Shrewsbury Town	Away	0—1
Wed.,	"	6th	v.	Reading	Away	1—0
Sat.,	"	9th	v.	Watford	HOME	1—1
Sat.,	"	16th	v.	Gillingham (F.A. Cup, 1st Rnd.)	HOME	1—1
Wed.,	"	20th	v.	Gillingham (F.A. Cup replay)	Away	1—2
Sat.,	"	23rd	v.	Bristol Rovers	HOME	2—1
Sat.,	"	30th	v.	Plymouth Argyle	Away	1—2
Sat.,	December	7th	v.	Peterborough (Friendly)	HOME	0—0
Mon.,	"	9th	v.	Northampton	HOME	0—0
Sat.,	"	14th	v.	Northampton Town	Away	1—4
Sat.,	"	21st	v.	Stockport County	HOME	
Thurs.,	"	26th	v.	Swindon Town	HOME	
Sat.,	"	28th	v.	Hartlepool	Away	
1969						
Sat.,	January	4th	v.	Crewe Alexandra	Away	
Sat.,	"	11th	v.	Shrewsbury Town	HOME	
Sat.,	"	18th	v.	Watford	Away	
Sat.,	"	25th	v.	Reading	HOME	
Sat.,	February	1st	v.	Walsall	HOME	
Sat.,	"	8th	v.	Bristol Rovers	Away	
Sat.,	"	15th	v.	Plymouth Argyle	HOME	
Sat.,	"	22nd	v.	Bournemouth & Boscombe	Away	
Sat.,	March	1st	v.	Rotherham Utd.	Away	
Mon.,	"	3rd	v.	Crewe Alexandra	HOME	
Sat.,	"	8th	v.	Gillingham	HOME	
Tues.,	"	11th	v.	Walsall	Away	
Sat.,	"	15th	v.	Mansfield Town	Away	
Mon.,	"	17th	v.	Bournemouth & Boscombe	HOME	
Sat.,	"	22nd	v.	Southport	HOME	
Sat.,	"	29th	v.	Luton Town	Away	
Fri.,	April	4th	v.	Brighton & Hove Albion	Away	
Sat.,	"	5th	v.	Barrow	HOME	
Tues.,	"	8th	v.	Torquay United	HOME	
Sat.,	"	12th	v.	Oldham Athletic	Away	
Wed.,	"	16th	v.	Torquay United	Away	
Sat.,	"	19th	v.	Barnsley	HOME	
Sat.,	"	26th		FOOTBALL ASS. CUP FINAL.		

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